WHAT IS CLAIMED IS:

1. A system for measuring the size of a foot, the measuring system comprising:

a support surface having an opening therein;

a fixture positioned over the opening having a cavity suitable for receiving a foot to be measured; and

an imaging device positioned relative to said opening to produce an image of a bottom surface of the foot superimposed on foot measuring indicia.

2. The measuring system of claim 1 wherein the fixture is shaped like a shoe.

3. The measuring system of claim 2 wherein the fixture is a multicolored clown shoe.

4. The measuring system of claim 1 wherein the support surface has a transparent window covering the opening.

5. The measuring system of claim 4 wherein the measuring indicia comprise markers imprinted on the window.

6. The measuring system of claim 1 wherein the imaging device is an optical scanner configured to produce the image by scanning the foot through the opening.

7. The measuring system of claim 6 wherein the image is a scanned image of the bottom surface of the foot and the foot measuring indicia.

8. The measuring system of claim 1 wherein said support surface comprises a raised platform above the imaging device, and wherein said system further comprises an actuator on the raised platform for operating the imaging device.

9. The measuring system of claim 1 wherein the fixture comprises a cuff configured fit snugly against the leg or ankle of the person whose foot is in the fixture to substantially prevent ambient light from entering the fixture.

10. The measuring system of claim 1 wherein said imaging device is operable to print said image.

11. A method of measuring the size of a person's foot, the method comprising:

placing the foot of a person into a fixture positioned over a transparent window;

scanning a bottom surface of the foot through the window to produce an image of the foot superimposed on foot measuring indicia; and

displaying said image.

12. A method of measuring the size of a person's foot according to claim 11 wherein the foot measuring indicia are marked on the window.

13. A method of measuring the size of a person's foot according to claim 11 wherein displaying the image comprises printing said image.

14. A method of measuring the size of a person's foot according to claim 11 wherein placing the foot includes placing the foot into fixture shaped like a shoe.

15. A method of selecting a properly sized pair of shoes, said method comprising:

placing the foot of a person into a fixture positioned over a transparent window;

scanning a bottom surface of the foot through the window to produce an image of the foot superimposed on foot measuring indicia;

printing said image; and

using the image to select a properly sized pair of shoes.

16. A method of measuring the size of a person's foot according to claim 15 wherein the foot measuring indicia are marked on the window.

17. A method of measuring the size of a person's foot according to claim 15 wherein displaying the image comprises printing said image.

18. A method of measuring the size of a person's foot according to claim 15 wherein placing the foot includes placing the foot into a fixture shaped like a shoe.

19. A system for measuring the size of a foot, the measuring system comprising:

a platform comprising a support surface having an opening therein;

an imaging device positioned relative to said opening to produce an image of a bottom surface of the foot superimposed on foot measuring indicia; and

an actuator on the platform for operating the imaging device.

20. The measuring system of claim 19 wherein the support surface has a transparent window covering the opening and the measuring indicia comprise markers imprinted on the window.